Electric Power Pool $avings

Helping our Members Manage Energy Costs Better!

For businesses served by PPL, Met-Ed or other utilities, now is the time for you to become informed regarding electric deregulation. Each utility has a different method for determining its new supply tariffs. Some utilities will conduct auctions every six months; others will conduct quarterly auctions; and one has a single auction to determine the supply tariff rate by customer type.

Your business needs information to leverage your purchasing power and access to qualified suppliers. American Power Net (APN) is an independent consulting firm, competitively selected by the Chamber to manage this process for our members. The Chamber and APN will provide information, education, and access to competitive pricing. Let the Chamber Pool help your business make an informed "choice" in the electricity market.

Develop a strategy to reduce and/or manage operating costs. For more information about Electric Choice and the Chamber's Power Pool, contact Gail A. Landis, C.P.M. - V. P. Government & Community Relations at 610.376.6766. You can also go to the Chamber's website at **www.GreaterReadingChamber.org** and click on the Chamber Power Pool button to enroll on line.

NOW IS THE TIME TO MAKE INFORMED DECISIONS

PPL Customers: Rate Caps have expired, but it is not too late to join the Chamber's Power Pool.
Met-Ed Customers: Rate Caps will expire at the end of 2010 now is the time to consider your options.
Other Electric Distribution Companies [EDC/Utility] Customers: Rate Cap expiration dates may vary and now is the time to consider your options.

ENROLLMENT PROCESS

The Power Pool is open only to Chamber members. Please contact Liz McCauley, Director of Membership services at 610.898.8386 for more information about membership. **Even if you are not a member, you can begin enrolling accounts now.** Enrollment in the Chamber Power Pool IS NOT a commitment to join the purchasing group. Please contact American PowerNet at 610.372.8500 or **www.AmericanPowerNet.com** for help with any portion of this process.

JOIN THE CHAMBER POWER POOL

Leverage your electricity requirements with that of other Chamber members to achieve a more competitive price and better contract terms.

NEXT CHAMBER POWER POOL BID CYCLE

March 4 to 31:	American PowerNet (APN) Enrollment Data Collection
April:	Request for Proposal Released to Qualified Power Supplier's
April (mid-month):	APN Selects Supplier – Participants Evaluate, Sign & Return Contracts

GREATER READING CHAMBER OF COMMERCE & INDUSTRY
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